

**ABSTRACT**

The present invention relates to a method and apparatus for learning content creation and reutilization with customizable learning object subsets. It is usable in a basic Internet browsing paradigm to successfully gather and distribute intellectual material and products. The present invention determines the appropriate placement and meaning of intellectual content as a component of a paradigm-based learning matrix. The content is sorted into a cluster from a structured collection of four learning objects. These clusters are then stored and retrieved dynamically, based on content expert determination or user need. The method and system can build a personalized learning preference by noting a pattern creativity of the same user employing the system over a period of time.